



RKI Internet Minimum Advertised Price Policy

Effective 9/1/2026

Internet MAP Policy Statement

Any authorized RKI distributors or resellers of any kind who advertise online pricing of any RKI portable products through a website or online marketplace shall not advertise below RKI's Internet Minimum Advertised Price (Internet MAP).

RKI's Internet MAP policy does not place any restrictions on the final price you charge for RKI's products and strictly pertains to online advertised prices.

Internet MAP Pricing

RKI's Internet Minimum Advertised Price cannot be lower than 15% off the current published list price for all portable product lines. The HS-04, CO-04, and OX-04 have no online advertising limits.

Advertising 'Contact Us for Pricing' in lieu of advertising a price is permissible.

Advertising 'Starting at' with inaccurate descriptions that don't align with the product price and image is strictly prohibited.

RKI reserves the right to change the Internet MAP policy at any time.

This policy supersedes any previous RKI agreements.

Products Covered

RKI's Internet MAP policy applies to all portable gas detection product lines except for the HS-04, CO-04, & OX-04, which have no online advertising limits.

Parts and accessories may not utilize RKI's Internet MAP policy and must not be advertised online for lower than the current published list price.

Fixed product lines may not utilize RKI's Internet MAP policy and must not be advertised online for lower than the current published list price.

Shipping within the US or Canada

This Internet MAP Policy applies to the US and Canadian markets only. RKI products cannot be advertised for sale outside of the USA and Canada at any price.

Online-generated business can be shipped anywhere within the US and Canada. Sales intended for end users outside of the US or Canada are not permitted.

If shipping out of state, orders must utilize RKI's drop-shipment service unless monthly point of sale reporting is provided by the 5th of each month for all out of state shipments from the previous month.

Offering free shipping does not violate RKI's Internet MAP Policy.

Internet MAP Policy Violations

If you are violating any RKI MAP Policy, RKI will ask you to correct the violation within 5 days. If the violation has not been resolved, RKI reserves the right to place your account on hold until the issue has been corrected.

For repeat offenders, product discounts may be reduced or eliminated.